



HACIENDA HEIGHTS IMPROVEMENT ASSOCIATION, INC.
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PUBLIC RELATIONS

By Lucy V. Pedregon, Director

November 19, 2018

HHIA Participates at Fright Night!

It was a dark and calm evening at the Hacienda Heights Community Center (HHCC) located at 1234 Valencia Avenue as many community organizations prepared for “Fright Night” held on October 26, 2018 at the darkest hour of 6:00 P.M. to 9:00 P.M. How could the Hacienda Heights Improvement Association pass up such an opportunity of ghost, goblins, super heros, witches even princesses lurking in the night! So, HHIA set up a game booth of tossing rings on the ever so dangerous Mosquito that flies like a ghost, bites like a vampire infecting humans with West Nile Virus! We were ready as we stood in a moment of silence when suddenly there was a distant sound of footsteps coming closer and closer. The wind began to wail, Boo! It is here (children) ghost and goblins were challenged in a game of exchange with treats while parents were issued a flyer to attend a most important community meeting regarding the “deadly” Mosquito. Those Board Members present with the “children of the night” were Vampire Mike Williams- President, Snowman Scott Martin – Vice President, Mummy Sandy Keat – Community Relations, Mariachi David Salcedo – Public Safety & Health, Ghost Joan Licari – Enviromental/Newsletter, Wizard Randy Black – Website Master and La Llorona Lucy V. Pedregon – Public Relations.

The community meeting will be held at the very same place of Fright Night – HHCC. The date is November 27, 2018 – a Tuesday. Speaking about the Mosquito is Kelly Middleton, Director of Community Affairs from the Greater Los Angeles Vector Control Department. Kelly will bring brochures in Spanish, Mandarin as well as English. Time will be allotted for Questions & Answers. Remember, “It’s Not Just a Bite!”