



HACIENDA HEIGHTS IMPROVEMENT ASSOCIATION, INC.
POST OFFICE BOX 5235 • HACIENDA HEIGHTS, CA 91745

2020 Year-End Membership Report

Due to the Covid 19 lock down it has been difficult to get out to the public to solicit new members and renewals. In the 2nd quarter of 2020 I mailed renewal notices to the annual members and followed up with 2 email notices and phone calls.

I worked with Scott Martin and updated the Tri-Fold Brochure useful in marketing to new members.

We worked with the Board Members to contact as many members as possible to update our information and get new or updated email addresses to better communicate with them.

We currently have about 275 Members. 211 are Life-time, 48 Annual, 5 Comped and 11 (2020 expired) annual members who have not renewed and with whom we have been unable to communicate.

Respectfully submitted,

Geri Kleinpell, Membership Chair