



HACIENDA HEIGHTS IMPROVEMENT ASSOCIATION, INC.  
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## Public Relations

### 2021 Year End Report

Submitted by Adriana Quinones

First, I would like to the community of Hacienda Heights to know that many of us that worked closely with Supervisor Hahn's Office are very appreciative of the support and representation we received from Field Deputies: Lauren Yokomizo and Nick Holden. They responded to every call, email and letter. They normally responded the same day but no later than 24 hours later. The level of service we received was outstanding and will be missed. There were a few situations that residents did not agree on the decisions made by Supervisor Hahn (project Home Key). Lauren and Nick were very professional and patiently heard our concerns. The Community of Hacienda Heights is ready to work closely with the new Field Deputies: Edith Gonzalez and Kimberly Olivares. Lauren and Nick, we are certain that you will make a difference in the next community you serve. You made a difference in our community.

We began 2021 hoping there was an end to Covid. Unfortunately, there are other variants that came into place, Delta and Omicron. My family was affected and I'm now in quarantine. Fortunately, I was fully vaccinated. I took the necessary precautions and if I would not have been vaccinated, it is likely that I would have been hospitalized.

Please continue to wear a mask, carry hand sanitizers/wipes and most importantly read information from reliable sources about the vaccine. My family did research on the vaccine and concluded that Pfizer vaccine was best for us.

The Public Relations Chair should serve as a conduit between our members and the community of Hacienda Heights. The Chair should be aware of community events and facilitate awareness. When appropriate, include HHIA in the activity to promote HHIA and share the outcome of the activity. As a representative of the HHIA organization, attend community events to obtain public information. Establish partnerships with other agencies in arranging a successful event.

In 2021 the Public Relations committee was **not** able to attend many in person meetings or events held by other community organizations or clubs because of restrictions ordered by Department of Public Health due to COVID-19 and variants.

The committee chair was able to participate/attend virtual meetings presented by:

- Hacienda La Puente Unified School District (Board meetings)-virtual and in person. <https://www.hlpschools.org/board>
- Clean Air Coalition-provided current updates on permit process for Quemetco - <https://cleanaircoalition.org/index.html>
- The Blue-Ribbon Commission on Homelessness (BRCH) <https://brch.lacounty.gov/>
- The County of Los Angeles Citizens Redistricting Commission - <https://redistricting.lacounty.gov/>
- The Department of Regional Planning -Safety Element /climate adaptation and resiliency strategies. <https://planning.lacounty.gov/site/climate/safety-element-update/>

On September 11, 2021, we participated in the Community Clean Up event hosted by Women's Club of Hacienda Heights. Many residents and groups helped clean up Hacienda Blvd. The Hsi Lai Temple and Church of Jesus Christ of Latter-day Saints-Hacienda Heights had many of their members present.

The committee worked closely with the different levels of government to provide information to the residents of Hacienda Heights:

- We worked with Abigail Fachtmann from Congresswoman Young Kim in getting information out regarding COVID-19, virtual/telephone townhall virtual Grants Seminar and other important information.
- We worked with Ramon Luquin from Assemblywoman Lisa Calderon's office in promoting the following events or important information. Some of the information included: Women of the year, Cash for College, FAFSA information, COVID-19 resources, Read ID, College Career Fair.
- We had limited interaction with Senator Archuleta's office. But we are in communication with them regarding pollution issues with Quemetco. We are hoping for their assistance in getting a follow up community meeting that will include DTSC, AQMD, County Supervisor Hahn, County Supervisor Solis and Los Angeles County Department of Public Health.
- We worked closely with Brian Ceballos from Recreation & Parks in promoting community events (Halloween, Thanksgiving, Summer Concerts, Movies at the Park etc.).
- Until the redistricting, we were in communication on a regular basis with Lauren Yokomizo and Nick Holden from Supervisor Hahn's office. They will be missed as they have provided us with outstanding representation and support. We had been working on the following issues:

1) Non-Conforming Vehicle ordinance—Many residents wrote emails and made phone calls asking for an ordinance to be implemented with small adjustments.

2) Motorhomes and other vehicles parked permanently behind 99 cents store. Residents reported drug/alcohol use, unsanitary conditions, and safety issues. This issue is also being addressed by Industry Sheriff station and LAHSA.

3) Habitat Authority-proposal for possible tax increase. At this time is a proposal, more to come in March 2022.

4) Residents feel unsafe shopping at local shopping centers due to increase in homeless population. Some residents have been approached for money by persons that appear to be under the influence. LASD and LAHSA are also working on this issue.

Lauren and Nick provided us with a lot of valuable information from Los Angeles Department of Public Health. The importance of wearing a face mask, washing your hand regularly, social distancing and limiting or avoiding gatherings. They were constantly providing information on resources and important information such as: COVID19 testing, Emergency Rental Assistance Program, Food distribution by Los Angeles Regional Food Bank, events at local parks for free food packages for Thanksgiving and Christmas.

The Public Relations Committee monitors social media platforms for community concerns and attempts to direct residents to the proper government agency for assistance. On a regular basis the committee posts important information so that community is well informed about resources, projects and concerns. On a regular basis promote HHIA membership.

The Public Relations Committee plans to attend and/or participate in the different events planned by other organizations and clubs (If current conditions improve). Will also continue to work in partnership with elected official representatives and other organizations to keep our community informed.