



HACIENDA HEIGHTS IMPROVEMENT ASSOCIATION, INC.
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PUBLIC RELATIONS

Presented by Lucy V. Pedregon

May 20, 2019

COMMENTS

***As Public Relations Chairman, communication with the press is a priority to promote HHIA monthly meetings. They involve connecting with the SGV. Tribune, La Opinion and the World Journal Newsletter or more if possible. Although communications are open, this does not necessarily mean HHIA announcements will be posted. Publication is at each newsletter discretion. The alternative is that the HHIA Website: www.hhia.net, social media, and HHIA flyers will promote the activities and monthly meetings for the residents. Another form of promoting HHIA is a personal visit to community events. By doing so, I establish a partnership and support with the other organization(s) in representing HHIA. The following are community events attended since the last HHIA meeting;**

EARTH DAY FESTIVAL!

Sponsored by Fo Guang Shan Hsi Lai Temple

April was a busy month with different agencies celebrating "Earth Day!" The Reclamation Recycling Facility opened the premise for many vendor and organizations to participate and so did our very own Hsi Lai Temple! You missed a wonderful presentation on April 20, 2019 that began at 1:30 P.M. The temple had Veggie food vendors, Arts & Craft activities for children, performances from His Lai's Youth organizations and special guest speaker that discussed recycling from Puente Hills Landfill. We even had a cooking demonstration for a breakfast meal and sampled! Admission was *free* which concluded at 5:30 P.M. For more information regarding events log onto: losangeles@bliayad.org Gena Ooi, Program Coordinator, and I hope to see you there any time of the year!

VICTORIAN FAIR

Of the far West!

On April 27 & 28, 2019, the Workman Temple Homestead Museum located at 15415 East Don Julian Road in the City of Industry, held their weekend Annual Victorian Fair beginning at 1:00 P.M. and concluding at 5:00 P.M. The event filled with various vendors, entertainment and food coaches among the grounds of the museum site drew a large attendance. Admission was free too! If you missed the event, this is what was included on the agenda; a pie eating contest, making rope, dance lessons, high wheel bicycles, fashion of the era, merchant crafts

games, historical presentations and tours. The highlights were meeting California's true Tribal Native Americans called the Gabrieleno Band of Mission Indians, Kizh Nation with their Chief, Ernest Salas, at the age of 86 years old. The Gabrieleno's displayed two tables of artifacts such as various animal skins (obtained from road kill) and various stone pieces used to grind food such as acorn, stone used to play games, shakers made from seashell, turtle and wood used as percussion in music for dance. The next highlight featured was Fo Guang Shan Hsi Lai Temple Buddha's Light Youth Symphony Orchestra! The Orchestra was set up on stage outside West of the museum garden. It was a beautiful day to sit outside and enjoy symphonies performed by youths under the direction of Bruno Bastos Do Nascimento, Conductor.

BUDDHIST LIGHT LOVE CARE FUNDRAISER

Sponsored by

Fo Guang Shan Hsi Lai Temple/BLIA.

For many years, the Hacienda Heights Improvement Association has established a great partnership with the Hsi Lai Temple. The temple opens its doors to the community daily to share cultural and celebrations. The temple supports Los Angeles County Supervisor, Janice Hahn in addressing many issues. The most recent concern by Supervisor Hahn is the Homeless in providing hygiene supplies for those that live in shelters. How was this done? The Buddhist Light International Association (BLIA) took the initiative to seek a truck full of donations ranging from silk flowers, toys, accessories, and clothes to sell very inexpensively at the Nogales High School Swap meet located 401 Nogales Street in La Puente. The effort was done on May 4, 2019 – Saturday beginning at 7:00 A.M. and concluding at 1:30 P.M. In representing HHIA, I donated a 9X12 camping tent to assist raising monies. The buyer offered \$5.00 for the tent! She got a good deal and all for a worthy cause. At the end of the day, enough monies were raised to purchase hygiene supplies for men, women and children in shelters of Los Angeles County. Thank you Hsi Lai Temple/BLIA for your efforts and generosity!

RIBFEST 2019

Sponsored by Kiwanis Club of H.H.

The Kiwanis Club of Hacienda Heights sponsors an Annual Ribfest Dinner to award youth Scholarships. This year the "tasty" event took place on May 4, 2019 at the Hacienda Heights Community Center beginning at 5:00 P.M. Tickets sold for \$25.00 per/person. On the menu were potato & green salad, corn, bread roll Bar B Q chicken and Ribs. All you can eat, Yum! Proceeds also went to the Miss 4th of July Pageant that included three aspiring high school Senior's but only one is voted "Miss 4th of July! She will receive a \$500.00 scholarship, runner

up will receive \$250.00 scholarship and 2nd runner up receives \$100.00. On the agenda were a "Silent Auction" and "Live Auction" in support of raising additional monies. In the program booklet were pages of sponsors including full to business card pages, Level Sponsors of Platinum, Gold and Silver, and Individual donors. The Ribfest event concluded at 9:00 P.M. Don't miss next year! Congratulations to Kiwanis for a successful event!

UPCOMING COMMUNITY EVENTS!

1. **Jim Davis Beautification Day – June 29, 2019** Volunteers needed! Arrive at the Hacienda Heights Baptist Church located on 2100 So. Stimson Avenue, H.H. for a Public Works briefing at 8:00 A.M. Public Works will provide vest, gloves and trash bags but all volunteers bring their own rake, broom, square nose shovel & water. Additional water will be provided by HHIA. Cleaning Stimson Avenue is in preparation of the 4th of July Parade and cleaning should be done about noon.
2. **4th of July Parade!** The "I Love America" theme celebration is on a Thursday and begins at 9:00 A.M. beginning on Colima/Stimson and continues at Steinmetz Park about 12:30 P.M. for post parade activities! Food and Arts & Craft vendors will be present. Entertainment is on the agenda as well. *Also, volunteers are needed for HHIA's Circus entry. Please call me at 6/675-1701 for more info!
3. **Taste of the Heights!** The event, scheduled on August 8, 2019, offers many restaurants to promote and offer food samples. Music and spirits will be provided at a designated section. This year the family affair event will take place at the Hacienda Heights Community Center beginning at 5:00 P.M. and concludes by 9:00 P.M. HHIA will be selling tickets of which some of the proceeds will go to HHIA. As an HHIA Member, support your organization!! Thank you.
4. **Public Safety Appreciation Luncheon (PSAL).** Planning stages have just begun for this event! Every year, our Supervisor, Janice Hahn, honors all Public Safety officers for their sacrifices and risks each take on a daily basis. The event will be taking place in October 17, 2019 at the Hacienda Heights Community Center (HHCC). Watch for upcoming detail flyer announcements!