



HACIENDA HEIGHTS IMPROVEMENT ASSOCIATION, INC.
POST OFFICE BOX 5235 • HACIENDA HEIGHTS, CA 91745

PUBLIC RELATIONS

PREPARED BY LUCY V. PEDREGON

JULY 15, 2019

It was 4th of July - Thursday, a cool morning for earlier in the week temperatures had risen reminding us it was summer time. Hacienda Heights residents were gathering along the sidewalks of Stimson Avenue to enjoy the glorious patriotic parade! The lineup entries filled Colima Road and the south of Stimson Avenue that appeared to be an ocean of red, white and blue. On the norther end of Stimson Avenue, Judges; Gena Ooi, Amy LawShum, and Chris Richards shuffled documents of five possible categories in winning an entry. They are General, Classic Cars, Equestrian, Commercial, and Youths entries. Each category offers First, Second and Third Place. Among all first place winners, one is chosen a "Sweepstake" winner! The Hacienda Heights Improvement Association did their best to show off their "Patriotic" colors in the "I Love America" 32nd Annual Parade by decorating a Circus theme entry float. The entry included monkeys, tiger, snakes, clowns, a strong man – Alex Valenzuela, a tight rope walker – Marissa Valenzuela and Ringmaster – Scott Martin, HHIA President, banner carriers Ted Chang and Randy Black, Geri Kleinpell and nephews, Mr. & Mrs. Rick Lacy, in a red white and blue cage with HHIA members and friends! HHIA won First Place within the Commercial category! This would not have been possible without the support of Valley Vista Services, under the Management of David Perez, who donated a beautiful red flatbed truck to carry HHIA's entry. We are very grateful to Valley Vista Services which has a long history of supporting many organizations in Hacienda Heights. Especially, supporting HHIA in other previous events! Valley Vista's Ambassador, Angie Valenzuela, connected and fulfilled HHIA's needs to make our events successful! We, at HHIA, would like to thank all those who participated on the float entry to add color, music, character and even my daughter, Lucia, who was brave to walk with the "Lion" in front of the float!

The Hacienda Heights Improvement Association motto is "To serve the community in making it a better place to live". The twelve volunteer Board Members are Advocates, Representatives, Monitors that Investigate, Negotiate and Participate in many community events. HHIA meets every third Monday of the month, except on Holidays, at the Hacienda La Puente Unified School District conference room – 7:00 P.M. We invite you to attend the meeting and bring share your concerns, hear from our Public Officials and Law Enforcement. Thank you.