



HACIENDA HEIGHTS IMPROVEMENT ASSOCIATION, INC.
POST OFFICE BOX 5235 • HACIENDA HEIGHTS, CA 91745

Annual Website Committee Report
Submitted by: Steve Rodriguez

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First I would like to thank Joan Licari for her service to our community as the primary Website Committee Chair. She served approximately the first three-quarters of 2016 and in years past. She has provided us her unfailing commitment, talent, and expertise- thank you Joan. Also Mike Williams has been very instrumental in providing me understanding of the workings of the board, detailed access information, and has made himself available to me for communicating my wants, needs, and suggestions-thank you. A website without new content is only valuable occasionally and only to newcomers. The HHIA board has spent their time searching, reading, digesting and reporting out on their findings. This is new content that is vital for a site to be relevant and fresh. Thank you all for your contributions.

I joined the HHIA Website Committee in September of 2016. There were no stated goals for the site but I had one definite tasks that needed immediate attention and a few others that I felt would enhance the user experience.

1. HHIA's email address was broken. When anyone would email HHIA at info@hhia.net, that email would be sent right back to the sender with an error message. With the help of current and past HHIA board members, that issue was temporarily resolved. There is a more permanent solution but that solution will be explored at a later date.

2. Enhancements to the site included:

- Adding new header images.
- Consolidating similar content onto single pages.
- Making pages accessible with a single click of the Main Menu.
- Creating a Resent Documents page complete with Archives page.
- Establishing a common naming convention for Board Member Reports and Community Files.
- Reestablishing a consistent look-and-feel from page to page.
- Recreating the right-hand side bar with new graphics and content links.
- Adjusting content to accommodate viewers using small devices like Cellphones.

The site is approaching a very stable environment which is necessary before creating maintenance documentation. I intend to create maintenance documentation that will aid future Website Committee members in maintaining the site and keeping it as consistent as possible.

It has been a pleasure serving our community in this capacity,
Steve Rodriguez