



HACIENDA HEIGHTS IMPROVEMENT ASSOCIATION, INC.
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HHIA PUBLIC RELATIONS COMMITTEE MONTHLY REPORT – JJULY 2015

1. 21st Annual Jim Davis Beautification Day

Saturday, June 27th 2015 at 8am approximately 151 volunteers gathered at the Mormon Church on the corner of Colima Road and Dawn Haven Drive to clean the 4th of July Parade route and Hacienda Blvd. The parade route was from the Intersection of Colima Road and Stimson Avenue. Hacienda Blvd was cleaned from the Hsi Lai Temple to the Route 60 freeway. The annual event was organized by Maury Edwards, HHIA Treasurer and Board of Directors member. HHIA sends special appreciation to Boy Scout Troops 710, 620 and 684, to the Hsi Lai Temple volunteers and to the Kiwanis K-Wins. A special thanks to the Mormon Church for the use of their facility, the Parks and Recreation Department of Los Angeles County (Robert Luna led the effort) for the safety briefing, trash sacks, safety vests and safety gloves, and the Kiwanis for their support in providing Insurance and the county permit for the event. The event is named after former HHIA President Jim Davis, who organized the first clean-up day. HHIA members supporting the effort were Jess and Hanny Zamora, Lucy Pedregon, Jim and Joan Synder, Jeffry Lin, John Eckman and Mike Williams.

2. 28th Annual "I Love America" 4th of July Parade

What a day! Great weather and lots of fun for everyone. The Kiwanis Club of Hacienda Heights hosted the community event everyone loves. This year's parade had 92 entries, ranging from marching bands, the Avocado Heights Vaqueros, personal entries, antiques autos and lots of entries walking the parade route. The parade consists of 5 Divisions, each with a sponsor; Div. 1 is Valley Vista Waste, Div. 2 is Hsi Lai Temple, Div. 3 is Southern California Gas Company, Div 4 is Caremore Inc, and Div 5 is Heidi's Pharmacy. As the parade passed the Hacienda Heights County Library, the participants were announced by former HHIA President John Eckman and current Board member Henry Gonzales. There were so many terrific entries we do not have the space to name them. The post parade program had the Los Altos and Wilson High School's Bands playing the Star Spangled Banner and Pledge of Allegiance ceremony. HHIA was represented by current Board President Brent Palmer's auto entry and riding with him were Joan Licari and Jean Robson. The HHIA banner was carried by Maury Edwards and Mike Williams. We hope to see you at next year's parade.

3. Don't forget to support Joan Licari in getting out the Newsletter and Henry Gonzales who is in charge of the Membership renewal/drive.

Mike Williams, Chair