



HACIENDA HEIGHTS IMPROVEMENT ASSOCIATION, INC.
POST OFFICE BOX 5235 • HACIENDA HEIGHTS, CA 91745

HHIA PUBLIC RELATIONS COMMITTEE ANNUAL REPORT FOR 2014

1. Public Relations in the sense of reaching the residents of Hacienda Heights continues to be a challenge. Our local newspaper, the San Gabriel Valley Tribune, reaches about 10-15% of the community. The Highlander, which used to be published for just Hacienda Heights and is inserted in the Saturday edition, has now expanded to include Diamond Bar, Walnut, Hacienda Heights and Rowland Heights.
2. HHIA participated in the 100th Anniversary celebration of the Hacienda Heights Woman's club on May 18th, 2014 and presented a plaque in celebration of this event.
3. HHIA participated in the annual 4th of July "I Love America" parade on July 4th, 2014.

SUGGESTIONS FOR 2015

1. Participate in the "Taste of the Heights" on Wednesday May 13th, 2015 5-7:30pm at the new Community Center.
2. Participate in the Memorial Day Concert hosted by Concerts in the Park on Sunday May 24th, 2015 at the new Community Center.
3. Host a Dinner/Dance fundraiser this summer.

Mike Williams, Chair
January 19th, 2015