

HHIA PUBLIC RELATIONS COMMITTEE

MONTHLY REPORT – FEB 2014

Notices:

1. The Annual Meeting notice was published in the San Gabriel Valley Tribune "Highlander" issue of 19-25 Jan 2014.

Observations:

2. We need to identify opportunities where HHIA can publicize the organization, our accomplishments and meet prospective members.

3. Some potential opportunities are:

a. Now (21 Feb-23 Mar 14) at Steinmetz Senior Center. The Hacienda Heights ART + FILM LAB. Has anyone seen it?

b. March 20th Thursday - Asian Business Seminar at the STC Center. Hanny went last year alone with no support nor materials.

c. US Dept of Agric/Upper San Gabriel Valley Municipal Water District Water Restoration Program on Saturday, April 5th and Saturday May 3rd.

d. Puente Hills Habitat Preservation Authority 20th Anniversary on Saturday, 27 September 2014.

These are just some of the possibilities!

However, we need flyers, membership packets, a banner, booth, table, chairs, etc!

3. Finally, what about a "Community Events Calendar" on the website and other public places? Do we have enough INTEREST AND PARTICIPATION to create and maintain a Calendar?

Mike Williams, Chair